

TEN THINGS ABOUT NEWLYN ART GALLERY & THE EXCHANGE

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- **Newlyn Art Gallery** was commissioned, alongside Whitechapel Gallery and the South London Gallery, by Passmore Edwards in 1895 for the benefit of the artistic community in Newlyn and the wider social good of the area. Artists that have exhibited over the 125 years include Stanhope Forbes, A J Munnings, Peter Lanyon, Roger Hilton, Terry Frost, Robyn Denny, Sandra Blow, Rose Hilton, John Akomfrah, Lubaina Himid, Tacita Dean, Phoebe Cummings, James Tyrrell and Mona Hatoum. We have also worked with International artists, such as Imran Qureshi, Abel Rodriguez and Janet Cardiff to bring outstanding new work to the region.
- We are thrilled to be one of three organisations **selected as a National Partner** with the Arts Council Collection bringing an investment of £550,000 to the regional creative sector and through which we will be accessing, showing and working with outstanding works from this national art collection for three years.
- **We believe that art can inspire and drive change.** Our mission is to connect Cornwall with visual arts internationally, for the benefit of the community and development of artists. Our values are to be change-making; rooted in place and to be part of a global art conversation.
- Typically **we present** over 300 artists in a year, 250 of whom base themselves in the region. We exhibit around 10 artists of international standing in a year and around 180 from schools, colleges and community groups.
- **We champion** the young and emerging artists and curators in the early and transitional stages of their careers through, for example, longstanding biennial programme *Transition*, gallery exhibitions such as *Fragment 24a*, and opportunities to collaborate and exhibit incl *Palace of Culture*.
- **60 thousand people visit** Newlyn Art Gallery & The Exchange every year, and around 15% of our audience encounter us at offsite locations such as Richmond Chapel and Truro Cathedral.
- **Our audience** is about one third local and two thirds visitors, and 14% of our offsite audience and 4% of our gallery audience comes from the top 10% of most deprived neighbourhoods in England (IMD 2015)
- **We regularly collaborate** with community groups such as St Petroc's, WILD Young Parents, Trelya, AddAction, to make creative opportunities, and we are committed to social change through art via programmes such as *Tea, Cake & Art* and our schools partnership.
- **We are an Arts Council England National Portfolio Organisation** and a Cornwall Council Client. Half of our income comes from public funds and the remainder is trading income, admission, trusts, donations, Supporter and Patron subscriptions and Sponsorship. We have to raise £302,000 a year in this way.
- **We foster partnerships** with Business Sponsors and Patrons that provide tailored benefits to both parties including hospitality, marketing and corporate social responsibility. **We generate** an economic benefit (GVA) of over a million pounds a year to West Cornwall, and a return of around £3 for each £1 of public investment.